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ClientPay Hires B2B Tech Marketing Executive to Drive Growth for Brand



St. Paul, Minn. – December 14, 2018 – ClientPay, an award-winning technology company and the leading provider of digital payment processing solutions for legal and other professional services today announced the hire of Elizabeth Walsh as Vice President of Marketing. This key addition to the ClientPay leadership team further advances the growth initiatives for its brand, a recognized innovator and proven cloud-based payment processing solution specifically designed for the unique needs of law firms and other professional services businesses.

“The legal and professional services markets are seeing enormous customer demand for easier digital payment options, and our ClientPay solution is a key part of meeting those customer expectations. With the addition of Elizabeth to our leadership team, we are confident that we will be better positioned to capture a greater

share of the market,” said Jay Bruber, founder and chief executive officer of ClientPay.

A Minnesota native, Walsh brings more than 25 years of B2B technology and SaaS marketing experience to ClientPay with deep expertise in high growth and expansion strategies. She has held a variety of progressive marketing leadership roles at Accenture, Oracle and MTS Systems Corporation. Recently she led the global marketing transformation and growth initiatives at IDeaS Revenue Solutions, a wholly owned entity of SAS, serving as a key member of the global leadership team.

“ClientPay has great growth opportunities by offering an innovative solution that delivers measurable value to its customers. I couldn’t be more excited to join a company that is both committed to aggressive revenue growth and a highly employee-focused corporate culture. As a marketer and a leader, I am thrilled to be a part of the ClientPay team,” said Elizabeth Walsh.

ClientPay is a division of Persolvent which was recently named Best Places to Work by the Minneapolis/St. Paul Business Journal. A focus on passion and commitment to excellence during the hiring and team development process ensures that only the best and brightest are hired. Persolvent placed 4th in the Small Business category.

About ClientPay

Based in St. Paul, Minn., ClientPay is an award-winning technology company with a mission to make life easier through innovations in digital payment processing. ClientPay has been acknowledged as an industry leader

recently being awarded the Software and Information Industry's (SIIA) Best Financial Technology Solution at this year's CODIE Awards in San Francisco. ClientPay helps companies get paid faster and reduce write-offs all while eliminating billing errors. Every day, ClientPay helps law firms and accounting firms process payments.

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